



Help Club For Moms Ministries

FY 2018 Annual Report
January 1, 2018- December 31, 2018

Moms Encouraging Moms to Know the Love of Christ

www.HelpClubForMoms.com



Help Club for Moms, a Christian non-profit ministry, disciples mothers of children of all ages to know Jesus more intimately, build long-lasting marriages, share Christ with their children, and create Christ-centered atmospheres in their homes.

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LETTER FROM THE PRESIDENT



Dear Friends,

Today's Christian mom feels lost and alone. She raises her children in one of history's most confusing and counter-biblical times. The culture has more influence on her children than the home, leaving her feeling overwhelmed and desperate for help to raise them differently from the world. She wants a Christian home, but it's likely that she herself wasn't raised in one, so she has no idea what to do.

Brothers and sisters in Christ, this is the state of parenting in the world in which we live today. We are reaping the harvest of the previous generation's brokenness. As a result, there are thousands of Christian moms who desperately want to raise up children for Jesus but don't know where to begin. These moms need the truths of the never-changing Word of God. They need Jesus and His help now more than ever before!

I know how today's mom feels. I didn't grow up in a Christian family, so I had no idea what it meant to have a Christian home and to raise children for Jesus. I remember crying out to God for help. He heard my prayers and answered me, simply saying, "Spend time with me, Deb." And so I did. I began waking up 15-30 minutes earlier each day to read my Bible, pray, and plan out my day with my family. God began to teach me how to be the mom I always wanted to be.

When my kids were older and almost out of the house, I thought about everything God had taught me and wanted to share this information with other moms who needed help. I knew several amazing young moms, and I asked them to be part of this wonderful idea that we call, "The Help Club for Moms." Together, we began writing easy-to-read, practical Bible study devotionals and "Mom Tips" designed to help moms know Jesus more intimately, build great marriages, disciple their children, and create Christ-centered atmospheres in their homes.

Our ministry has cultivated a thriving online discipleship community and established "Help Clubs" in churches around the world. We share the love of Jesus through our online devotionals, even reaching countries such as China, Pakistan, Nigeria, and Iran. Additionally, we followed God's leading to create and sell books on Amazon. These simple, beautiful devotional workbooks help women everywhere learn how to abide in Christ and to seek His wisdom each day for their families.

We are honored to share that Jesus has helped us reach thousands of moms in four years with a volunteer-only staff and very minimal funding. Looking ahead to the incredible opportunities the Lord has placed before us is exciting, yet daunting. The largest obstacle, by far, is that all of our amazing volunteers - writers, publishing and editing team, content creators, teaching team, and church teams are busy moms, and we are outgrowing the volunteer hours each has to give. In order to accomplish our vision, we are asking for your time, talent, and treasure to help our team reach more moms.

Thank you for reading our annual report. We are excited to share all the Lord has done to reach moms around the world!

Blessings,

A handwritten signature in cursive script that reads "Deb".

DEB WEAKLY, President
Help Club for Moms Ministries

"I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing." John 15:5 (NIV)

A THREE-PART APPROACH

Help Club for Moms disciples women using a three-part approach by sharing Bible-based, practical devotionals through our online ministry, establishing Help Clubs in churches and small groups, and publishing books and curriculum for moms, small group leaders, and churches to purchase through online retailers.

1

ONLINE MINISTRY

Our website and online community on social media allow us to gain access and provide fellowship to moms who otherwise may not go to church or a small group. Our online group prays together, reads our devotionals, and shares practical ideas designed to help moms create a Christ-centered home.

2

CHURCH MINISTRY AND SMALL GROUPS

We created in-person communities where moms meet at churches or small groups to encourage one another and study the Bible together through our practical devotionals and “Mom Tips.”

3

PUBLISHING

Providing practical Bible study devotional workbooks and “Mom Tips” is one way we help moms know Jesus more intimately. These tools encourage women to read the Bible and pray, cultivate great marriages, disciple their children through fun activities, develop the weekly habit of praying with a friend, and create Christ-centered atmospheres in their homes.

HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

“I so enjoy doing these studies with The Help Club For Moms! Not only are they encouraging, but they are all-encompassing. They have live videos on Facebook and will help you find a prayer partner to connect with. The books also include helpful cleaning tips, fun activities to do with your kiddos, and tasty recipes. I also love the list of things to pray for your spouse. In the first few weeks, this particular study encouraged us to rewrite our marriage vows to our spouses, and it has strengthened my relationship with my hubby. I have loved every moment of this journey, living real life with like-minded and loving women. So valuable! Thank you again to each of the women who contributed to the study; it is so beautiful and so powerful. It is truly life-transforming!”

Maddison

1

ONLINE MINISTRY

The Help Club for Moms online community prays together, reads our devotionals, and shares practical ideas designed to help moms create a Christ-centered home. Our website travels into hard-to-reach countries with the hope of Jesus Christ and helps moms learn how to have a personal relationship with Him.

HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

"I love that Help Club For Moms devotionals are built on solid truth and they make it useful for everyday living. They are able to capture the heart of God and make Him more tangible. The studies are real and raw. It's amazing how no matter what a mom is going through, the writer meets each mom where she is."

Elizabeth

**Over 87,000 visitors
from 174 countries**

Here's what God has done in 2018

- We reached 87,436 people from 174 countries who read our devotionals on our website.
- 1,347 moms received 51 weekly devotionals and "Mom Tips" lists through our newsletter.
- Help Club encouraged over 7,000 moms on social media through our Help Club for Moms Online Group, Facebook, and Instagram pages with Christ-centered content, prayer, and encouragement from other moms.
- Our teaching team recorded 47 Facebook Live "Mentoring Monday" videos to reach moms in their own homes with the love of Jesus.
- We prayed live with our moms on Facebook four weeks this year (seasonally) - New Year's, Holy Week, Summer, and Fall.
- Our church team formed "Help Club for Moms National Group Leaders" group on Facebook to help small groups and church leaders lead their Help Club groups.

20 Minutes a Day to a MORE Christ-Centered Home!

- 5 Minutes in Prayer!
- 10 Minutes reading the Bible!
- 5 Minutes to Plan your day!

Begins June 8th!

THE HELP CLUB FOR MOMS
The Wise Woman Enjoys

1

Our ministry created devotional plans for the YouVersion Bible App. We are so blessed by God to share our content and plans with women around the world. The results are astounding!

New for 2019: YouVersion Plans

- Our ministry created four plans in 2019 with three more to come in 2020, including special encouragement for adoptive, stepmoms, and foster moms.
- 36,837 women subscribed to our plans.
- 17,128 women completed our plans (above average completion rate).
- We average 254 subscriptions and 134 completions **PER DAY!**



HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

“Hello, I’m Jocelyn from the Philippines. I have seen the page through Facebook. It has been blessing me ever since. The posts, sermons, and inspirational messages helped me in a very depressed moment of my life. I never thought being a mother and a wife would be so difficult and so tiring, but glory to God, the topics posted here at Help Club have taught me how to get myself back up again and be a better wife and mom. Thanks a lot, and may you reach a lot of women to know Christ and build their faith in Him.”
Jocelyn Yanacad

**Over 17,000 studies
completed first 6
months**



CHURCH MINISTRY AND SMALL GROUPS

The Help Club for Moms church and small group program is designed to help the busy mom learn how to walk in fellowship with other moms and grow into the Christian woman, wife, and mother she was created to be. We offer low-cost, easy, and fun programs for churches, where the only expense is purchasing the books on Amazon, and a free leaders group on Facebook with lesson plans and additional ideas to help the group to thrive.

HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

“The vision of Help Club for Moms is profound, powerful, and is already impacting lives on the other side of the world. Love Jesus Church in Capetown, South Africa, believes in the program and is grateful for the opportunity. My heart is to form an army of moms around us, but even more importantly, for them to take something home that leaves a Kingdom legacy in their homes. Through the Help Club for Moms, we believe families will be changed and churches will be strengthened in Cape Town.”

**Kacy Ladd, Women’s Ministry
Director, Love Jesus Church, Cape
Town, South Africa.**

Here’s what churches get from a Help Club for Moms Bible Study:

- We created an open-and-go curriculum to lead a beautifully Christ-centered women’s Bible study at the local church.
- Our books are designed to follow a church’s semester program, and contain three powerful and encouraging Bible studies per week. Each study is focused on God’s Word and is just the perfect length for a busy mom who longs for more of the Lord’s presence in her daily life.
- Each book contains a weekly list of helpful, practical ideas called “Mom Tips” that inspire moms and help them create a Christ-centered home and “Faith-Filled Ideas” to bring new life to a mom’s walk with Christ and her relationships with her husband and children.
- We provide encouragement and resources to establish prayer partners and begin building a powerful prayer community among the women of the church.



“Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.”
Matthew 28:19-20

In 2018, with the help of Jesus, we were able to do great things:

- We established 15 church and small groups around the world (confirmed) including groups in Colorado, Ohio, California, Texas, Missouri, Tirana, Albania, and Cape Town, South Africa.
- Our team completed 3 E-Lesson Plans covering 3 devotional workbooks for churches and small groups.
- For the past two years, we hosted the national Help Club for Moms Wise Woman Gathering Retreat in Colorado and encouraged 140 moms.



HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

“I’m SO THANKFUL for Help Club! What an amazing community to help me through a new transition in life with two little ones! There have been so many days that I was overwhelmed and frustrated, trying to figure out feeding the newborn and still spend time with my toddler. Someone would always be there to pray, bring a meal, bring supplements and snacks to help my milk supply, or just listen while I vent and cry! **They say it takes a village to raise kids... I say it takes a Help Club!!!!** Thank you all so much for blessing me and helping me through this time! I am overwhelmed by the love and support of everyone! I love you all and I thank God for leading me to Help Club!”

Rachael



Our books help disciple women and also provide revenue to help fund our ministry expenses and the free programs we provide to women around the world.

Since 2015, with God's help, we have accomplished a great deal:

- Our 40 volunteer writers, editors, and designers have created three years of Bible-based curriculum for moms, small groups, and Help Clubs at churches.
- Each devotional is carefully edited and proofread, ensuring theologically sound content.
- We have written 11 books total on Amazon, (all are 5-star rated), including 2 books completed in 2019.
- Our readers range from 20-68 years old.

**40 volunteer writers
across 11 books**

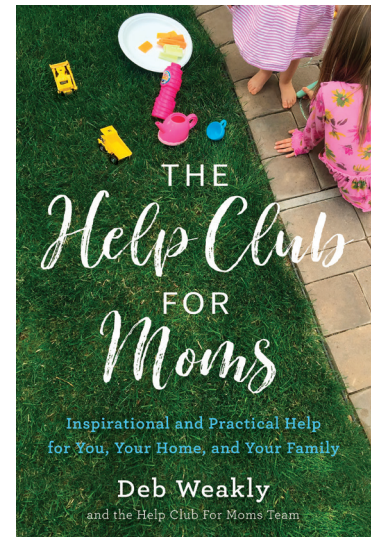


HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

"The Wise Woman series by the Help Club for Moms is designed for Christian moms short on time. Three devotions weekly cover topics most pertinent for moms today. Each devotional takes under 10 minutes but has options to expand. The devotions are organized by theme, each taking a week or two to cover. Extras include recipes, suggestions for family activities, cleaning tips, and more. As a new mom, these devotions have struck right at the heart of all the emotions I am feeling. Each devotion is steeped in Scripture and the words of God speak directly to me. The Help Club for Moms book series doesn't mess around - these devotions are condensed goodness for the soul."

Kristine

In 2018 we obtained a contract and completed a book with Harvest House Publishing for “The Help Club for Moms.” This book will have the capacity to reach more moms through the efforts of the publishing and sales team at Harvest House. It will expand our Christ-centered community and resources to help many more moms learn how to know Jesus and walk with Him in their homes!



“Reading this book will literally “fill up” weary moms in the glorious task of raising their children to know and love Jesus. Motherhood exhausts the deep resources that must be refilled on a regular basis. Deb Weakly and her Help Club for Moms team, essentially do just that...they pour into our journey of parenting so that we have something to pour out to our children. This resource is packed full of Scripture, prayers, personal stories, honest reflection, and very practical encouragement. We can’t spiritually mother our children from our own resources, nor do it alone...this book will not only bring strength and hope but it invites you into a community of mothers who care deeply about the things that matter most!”

Dr. Michelle Anthony, PhD, Executive Pastor, Family Ministries, New Life Church, Colorado Springs

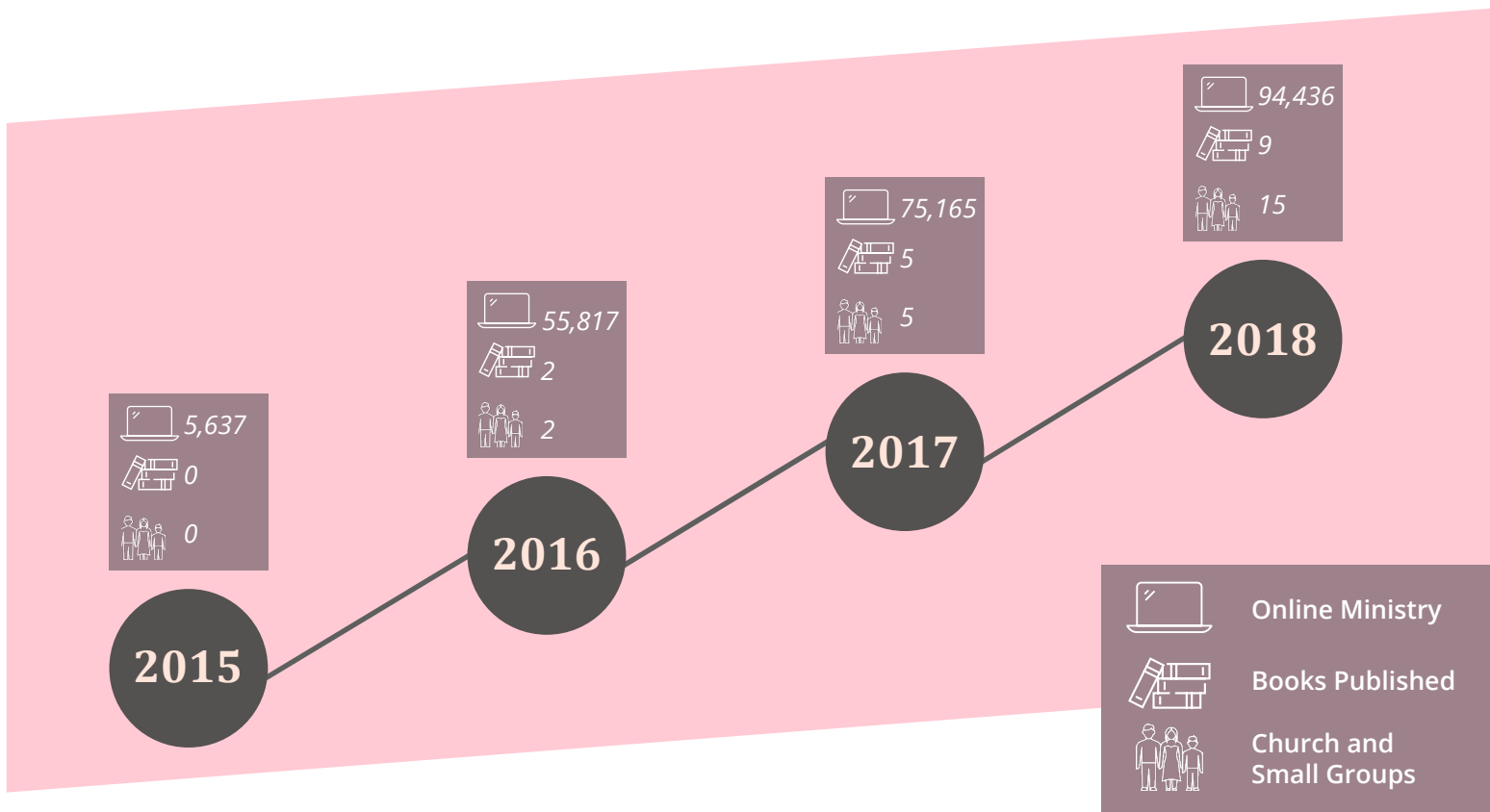
“Hey Moms, do you need some friends in the midst of your everyday challenges, celebrations, and conundrums? Well, pick up The Help Club for Moms. You will find a wealth of wisdom, distilled from women just like you, wanting to be the best Moms they can be. Start from the beginning or jump right to what you care most about. This is a resource that can change how you experience your days with your kids and those in your world. It is heartfelt, practical, spirit-led encouragement you can use. Come join the club!”

Dr. Cheryl L. Meredith, PhD, Navigators Workplace, Chief Ideation Officer

“The Help Club for Moms” book you are holding in your hands is a tangible expression of what can occur through vision, hard work, collaboration, and prayer. I have had the privilege of seeing this “wise woman “ philosophy in action! Every woman has those days of just needing someone to understand what she’s going through. Deb Weakly and her prayerful team not only understand but roll up their sleeves to come alongside you! This is your go-to resource for those seasons!”

Yvette Maher, Chief Development Officer, Dream Centers

GLOBAL PROGRAM GROWTH



ONLINE MINISTRY

The Help Club for Moms online ministry shares Christ-centered devotionals and “Mom Tips” through our website, Facebook, Instagram, Pinterest, and the YouVersion Bible App.

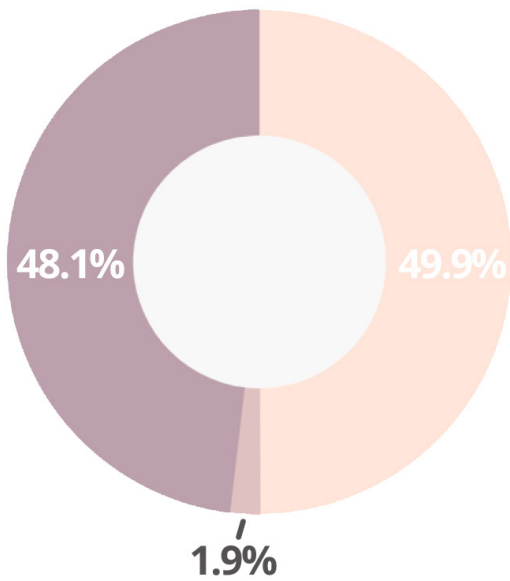
BOOKS

Our books lead women in an easy-to-read study of the Scriptures and offer practical ideas and godly advice for marriage, raising children in a Christ-centered home, and how to live life as a Christian woman.

CHURCH MINISTRY AND SMALL GROUPS

We establish “Help Club” programs in churches to help women know Jesus more intimately, gain fellowship with other Christian moms, and grow in connection with the local church.

2018 FINANCIAL INFORMATION

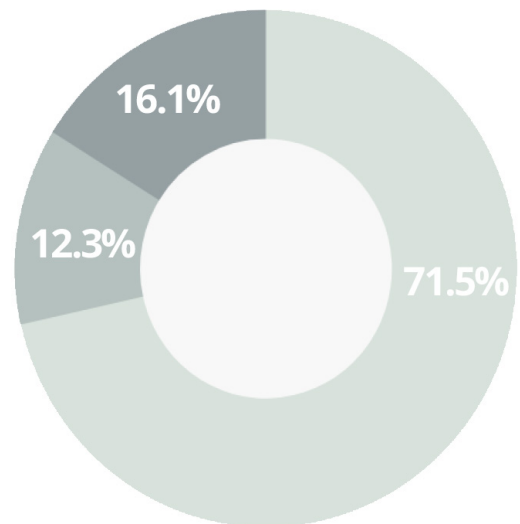


2018 Income | \$15,581

- Donations: \$7,781
- Book sales and contract: \$7,500
- Annual retreat: \$300

2018 Expenses | \$11,581

- Programming: \$7,885
- Tithe: \$1,916
- Administrative: \$1,780



HEAR WHAT ONE OF OUR MOMS HAS TO SAY...

"This devotional book is a very special one. The whole tone of the book is loving, encouraging, and, most of all, focused on honoring the Lord. The writings are concise and short enough to consume in one sitting, and short enough to remember and carry with you for the rest of the day or longer. I would also say the authors accurately interpreted the Scripture used in the devotions."

Sarah

LEADERSHIP TEAM

HCFM Board of Directors

Randy Weakly
Chairman of the Board

Deb Weakly
President

Mari Jo Mast
Vice- President

Faith Leonard
Treasurer

Lauraine Bailey
Secretary

HCFM Foundation Team

Deb Weakly
Senior Writing, Creative Content,
and Teaching Team

Mari Jo Mast
Senior Writing and Teaching Team

Tara Davis
Senior Writing, Teaching, and Help
Club for Kids Team

Rachel Jones
Senior Writing and Teaching Team

Jennifer Valdois
Senior Editing and Content
Managing Team

Kristall Willis
Artistic Director, Content Manager,
and Finance Team

Krystle Porter
Senior Writing, Teaching, and Help
Club for Kids Team

Rae-Ellen Sanders
Senior Writing Team; Events
Director; Church Outreach Team

Melissa Lain
Events Team; YouVersion Content
Manager

Linda Steppenbacker
Senior Member Editing and
Publishing Team

Randy Weakly
Director of Finance and Foundation
Advisory Team

LOOKING AHEAD



We have prayerfully committed to three strategic focuses over the next five years:

1. We will launch a Christ-centered podcast designed to meet the busy mom right where she is in her life and teach her practical truths from the Word of God.
2. We will create a powerful app that facilitates a community where women around the world:
 - Access daily Bible verses through a push notification system.
 - Study the Word of God together.
 - Pray for each other and their families with a system for request and response.
 - Access teaching videos and special content to help them learn how to walk with Jesus and create Christ-centered homes.
 - Join together in virtual Help Club small groups.
3. We will continue to create new Christ-centered content, devotionals, and programs in print and online for social media, YouVersion, and our web platforms which includes:
 - A three-part evangelism program designed to reach moms with the Gospel of Jesus Christ and offer a step-by-step program on how to have a thriving relationship with Him.
 - Shorter, more focused programs such as “The Joy Challenge for Moms.”
 - Fun and engaging content designed to help moms (and dads) disciple their children.
 - Materials for encouraging single moms, stepmoms, foster moms, and adoptive moms.

YOUR SUPPORT IMPACTS FUTURE GENERATIONS

When there is a mom in the home who has faith in the power of God in her children's lives, there's no limit to what she can do with her kids. We need Christian moms who take their calling to live godly lives with their families and raise up the next generation for the Lord seriously.

If we don't invest in discipling Christian women today, what will our world be like 50, 75, or 100 years from now? Will there be Christian families represented on this earth who impact the world for Christ? Now is the time to invest in the next generation.

By donating to Help Club for Moms, you are sending a message forward to a time you will not see, to the grandchildren and great-grandchildren of the Christian dads and moms who are on this earth today. These descendants will have more godly lives because of the investment you make today in the discipleship and training of their moms. Will you join us in making disciples and providing resources that help women draw closer to the heart of Jesus?

If you would like to financially invest in the future of Help Club for Moms, please email donate@helpclubformoms.com or visit helpclubformoms.com/donate/.

Thank you for reading our annual report of all the Lord has done. We thank God for your support. Your gifts, talents, time, and wisdom are changing lives!



OUR GIFT TO YOU

Please print these Scriptures to pray for your husband or give it to a friend. Consider this our gift to you! Visit this page to print: helpclubformoms.com/10-scriptures-to-pray-for-your-husband/



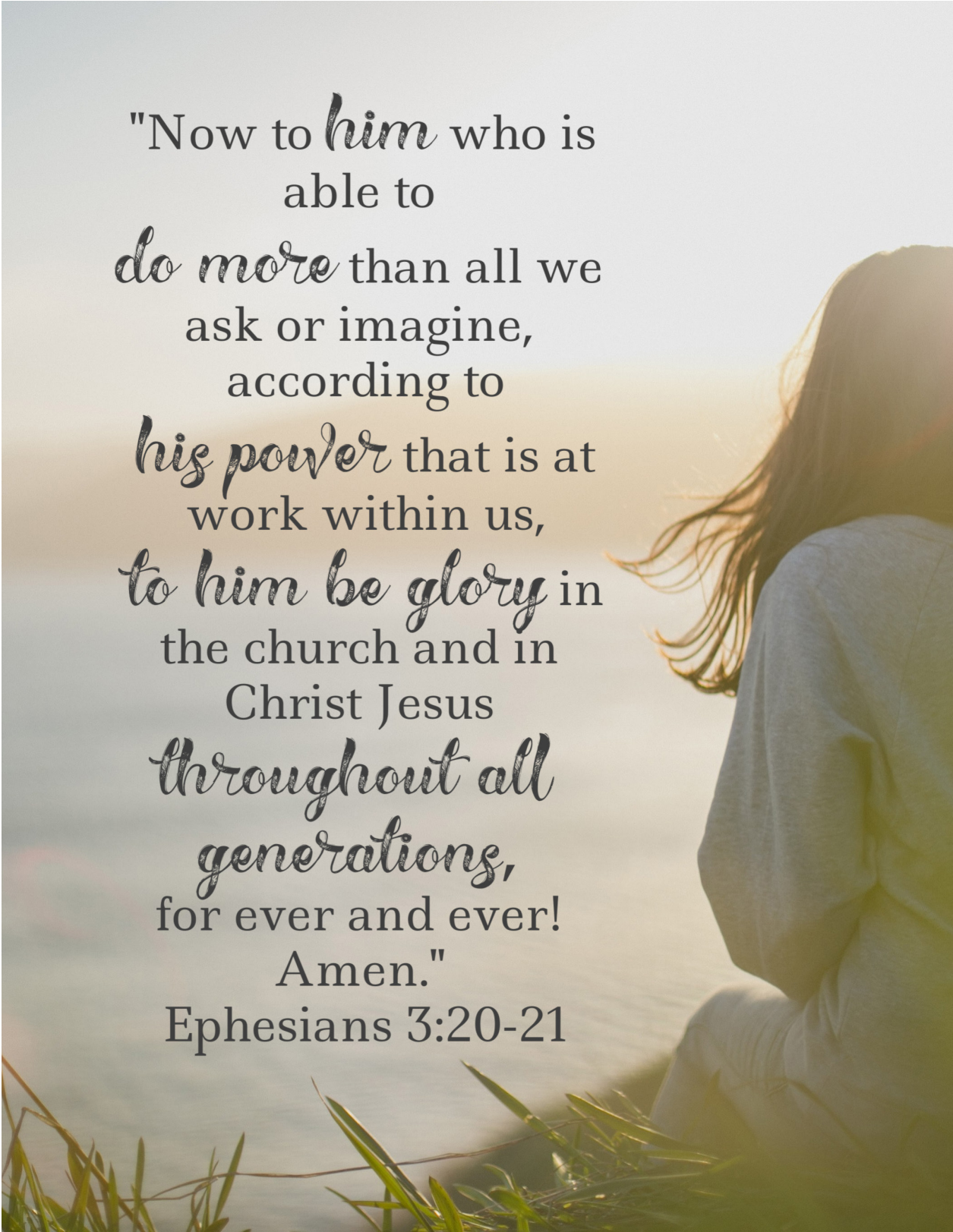
10 Scriptures to pray for your *Husband*



- 1. Pray that your husband would know the depth of God's love for him.*
Ephesians 3:18: "That you may have power, together with all the Lord's holy people, to grasp how wide and long and high and deep is the love of Christ."
- 2. Pray that your husband lives in accordance with God's plan for his life.*
Ephesians 4:1-2: "I, therefore, the prisoner of the Lord, beseech you to walk worthy of the calling with which you were called, with all lowliness and gentleness, with longsuffering, bearing with one another in love."
- 3. Pray that the Lord would bless your husband's work.*
Proverbs 22:29: "Do you see a man who excels in his work? He will stand before kings; He will not stand before unknown men."
- 4. Pray that God would make him a man of integrity.*
Proverbs 11:3: "The integrity of the upright will guide them, but the perversity of the unfaithful will destroy them."
- 5. Pray that God would strengthen him to resist temptation.*
1 Corinthians 10:13: "No temptation has overtaken you except such as is common to man; but God is faithful, who will not allow you to be tempted beyond what you are able, but with the temptation will also make the way of escape, that you may be able to bear it."
- 6. Pray that your husband would desire wisdom and seek it diligently.*
James 1:5: "If any of you lacks wisdom, let him ask of God, who gives to all liberally and without reproach, and it will be given to him."
- 7. Pray that your husband would trust in the Lord for his strength.*
Psalm 28:7: "The Lord is my strength and my shield; my heart trusted in Him, and I am helped; therefore my heart greatly rejoices, and with my song I will praise Him."
- 8. Pray that your husband will surround himself with godly friends and wise mentors.*
Proverbs 13:20: "He who walks with wise men will be wise, but the companion of fools will be destroyed."
- 9. That he would be full of patience and peace.*
Romans 14:19: "Therefore let us pursue the things which make for peace and the things by which one may edify another."
- 10. Pray for your husband to love you and your children with the love of Jesus.*
John 13:34: "A new command I give you: Love one another. As I have loved you, so you must love one another."

HELPCLUBFORMOMS.COM

WE THANK YOU FOR YOUR SUPPORT!



"Now to *him* who is
able to
do more than all we
ask or imagine,
according to
his power that is at
work within us,
to him be glory in
the church and in
Christ Jesus
throughout all
generations,
for ever and ever!
Amen."
Ephesians 3:20-21

Your Gifts Affect Generations

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Colorado Springs, CO 80921 | helpclubformoms.com

Help Club for Moms is a 501(c)3 nonprofit, identification no. 81-3674056

STATEMENT OF FAITH

What We Believe

Help Club for Moms proclaims the Nicene Creed as our statement of faith. Standing the test of time, the Nicene Creed has served to bring believers together and strengthen them through a unified creed since the fourth century. This is not a collection of mere intellectual ideas but is instead a unified profession of faith that brings all believers into communion with the Father.

The Nicene Creed

We believe in one God, the Father, the Almighty, maker of heaven and earth, of all that is, seen and unseen.

We believe in one Lord, Jesus Christ, the only Son of God, eternally begotten of the Father, God from God, Light from Light, true God from true God, begotten, not made, of one Being with the Father. Through him all things were made. For us and for our salvation he came down from heaven: by the power of the Holy Spirit he became incarnate from the Virgin Mary, and was made man. For our sake he was crucified under Pontius Pilate; he suffered death and was buried. On the third day he rose again in accordance with the Scriptures; he ascended into heaven and is seated at the right hand of the Father. He will come again in glory to judge the living and the dead, and his kingdom will have no end.

We believe in the Holy Spirit, the Lord, the giver of life, who proceeds from the Father [and the Son].¹ With the Father and the Son he is worshiped and glorified. He has spoken through the Prophets. We believe in one holy catholic² and apostolic Church. We acknowledge one baptism for the forgiveness of sins. We look for the resurrection of the dead, and the life of the world to come. Amen.

1. Early versions of the Nicene Creed do not contain the phrase "and the Son."

2. Or "universal."